Versuni Newsroom

Versuni NA Launches the New Philips Airfryer 3000 Series Single Basket Designed to Inspire Every Home Chef in Every Kitchen

New model offers a unique viewing window, range of cooking methods, and innovative technology wrapped up in a unique design and compact size to keep you cooking in style

BOSTON, Feb. 25, 2025 /PRNewswire/ -- Today, Versuni, home to some of the world's most renowned domestic appliance brands, launched their Philips Airfryer 3000 Series Single Basket. Since 2010, Philips has continued its legacy in home cooking innovation. The new Philips Airfryer 3000 Series that features a stylish design and more cooking methods than ever to cook up your favorite meals at home with ease.

Introducing the new Philips Airfryer 3000 Series Single Basket!

The Philips Airfryer 3000 Series stands out on your countertop with its newly reimagined viewing window to watch your food cook from the top down and avoid disrupting the cooking process. Choose from 16 cooking methods like baking, grilling, defrosting, dehydrating, etc., and discover thousands of custom recipes in the Philips HomeID app. Equipped with Patented RapidAir Plus Technology, the Philips Airfryer 3000 Series will ensure your food is cooked evenly while you cook and up to 60% of excess fat drips away for healthier meals with full flavor*. Reduce cooking time by 50% and save up to 70% on energy costs cooking with a Philips Airfryer compared to a conventional oven**.

"As a nutritionist, I love air fryers for their ability to maximize flavor while keeping recipes lighter and healthier," says Mona Dolgov, Philips partner and author of the SatisFRY cookbook. "The Philips Airfryer 3000 Series is not only perfect for crisping up fries, roasting a chicken or grilling vegetables, it's a statement piece in your kitchen, with a beautiful and functional new design."

Key features of the Philips Airfryer 3000 Series Single Basket include:

- **RapidAir Plus Technology:** The basket's unique star-shaped design circulates hot air around and through the food with faster airflow to ensure your food cooks evenly to be crispy on the outside and juicy on the inside.
- **Cooking Window:** No need to disrupt the cooking process as you monitor your meal's cooking progress from the top down.
- **16-in-One Cooking Methods:** Choose from classic cooking functions like baking, grilling, and reheating, or experiment with new methods like dehydrating or fermenting (settings go as low as 104 °F).
- **Large Capacity:** Choose from two sizes, 6.2L (6.5 Qt) or 7.2L (7.6 Qt), to fit your lifestyle and family needs.
- **12 Preset Cooking Functions with Touchscreen:** With the touch of a few buttons, utilize preset functions to cook options like French fries or chicken breasts, dehydrate fruit and vegetables, or keep food warm.
- **Save Time & Energy:** Cook up to 30% faster*** and save up to 70% on energy costs when cooking with a Philips Airfryer vs conventional oven**.
- **Easy to Clean:** Save time on cleanup with dishwasher safe parts and nonstick coating.

Philips Airfryer Recycling Program

As the Philips Airfryer 3000 Series debuts, Versuni is making it easier than ever to upgrade your current air fryer and make a positive impact on the planet. Customers who own an older air fryer model (whether from Philips or another brand) can participate in the **Trade-Up & Recycle Program,** to receive an exclusive 15% discount on a new Philips Airfryer in exchange for donating or recycling an outdated model. Please visit Philips Recycling Program to learn more.

Pricing & Availability

The Philips Airfryer 3000 Series Single Basket is available for purchase in two sizes, Philips Airfryer 3000 Series 6.2L ($119.99) and Philips Airfryer 3000 Series 7.2L ($149.99), on our website and at select retailers.

For more information on the Philips Airfryer portfolio, including the Philips Airfryer 2000 Series and the Philips Airfryer 3000 Series Dual Basket please visit Philips Airfryers Home Page

About Versuni

Versuni's purpose is to turn houses into homes. As a house of home appliances brands, Versuni markets Philips, Philips Walita, Preethi, Senseo, L'OR Barista, Saeco, and Philips Baristina. With more than 900 patents to its name, Versuni's portfolio spans coffee and kitchen appliances, garment care, climate care, floor care, and home safety. Products under the Philips brand

include the Airfryer, Espresso Machine with LatteGo, PerfectCare Steam Generator, Air, and AquaTrio Cordless Vacuum. Versuni is headquartered in Amsterdam, the Netherlands, and has innovation, manufacturing, and commercial centers across the globe, with a footprint in over 100 countries.

Disclaimers:

*Chicken leg: up to 40% less fat vs raw; pork: up to 60% less fat vs raw

** Percentages based on internal lab measurement with Philips Airfryers; cooking one chicken breast (AF setting 160C no preheat) or salmon filet (AF setting 200C, no preheat) vs. using an A class oven. Exact percentages might vary per product.

*** Compared to homemade fries cooked in a conventional deep fat fryer

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